

Social media policy

8/8/25

1. Introduction

This policy sets out the policy and procedure of the Bricklehampton, Elmley Castle and Netherton Village Community Hall charity ("the Village Hall") in relation to the management of social media statements made by representatives of the Village Hall.

2. Background

At the time of writing, the Village Hall does not have any dedicated social media channels, such as a Facebook or YouTube account. However, it is quite likely that such channels will be set up at some future date. With this in mind, this policy has been adopted to help ensure that the Village Hall begins any such communication in as sensible, constructive and low risk a manner, as possible.

3. Principles

Administrative Structure:

- Single designated person responsible for day-to-day management
- No other Village Hall trustee or representative can post content
- Only those authorised by the committee have access to accounts

Content Guidelines:

- All content must have purpose and benefit for the Village Hall
- Fact-checking required before posting
- Express permission needed before posting about supporters or service users
- Parent/guardian consent required for content involving children

Personal Social Media Guidelines:

- Trustees must use disclaimers when discussing Village Hall work personally
- Clear separation required between personal, professional and Village Hall opinions and positions.
- Must avoid bringing the charity into disrepute

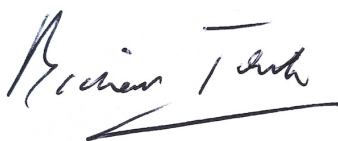
Legal Compliance:

- Adherence to copyright laws required
- No discriminatory, bullying, or harassing content
- Safeguarding considerations for under-18s and vulnerable adults.

Policy review

This policy will be reviewed annually.

Signature, Michael Taite, Chair:



Date: 8/8/25

Signature, Jeanette Smith, Secretary:

Date: